



Ubex

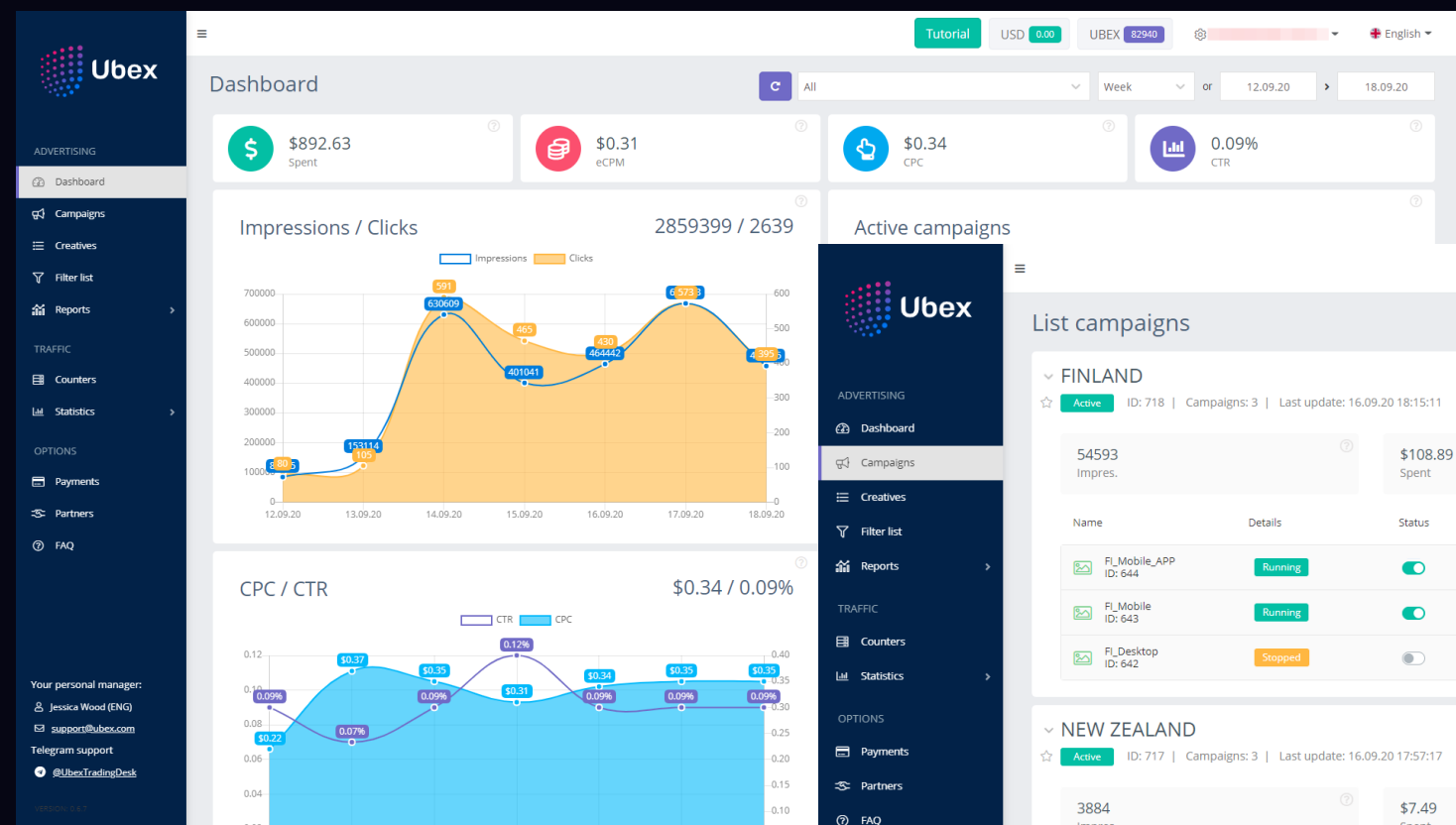
Advertising platform

We have combined AI - algorithms and advertising

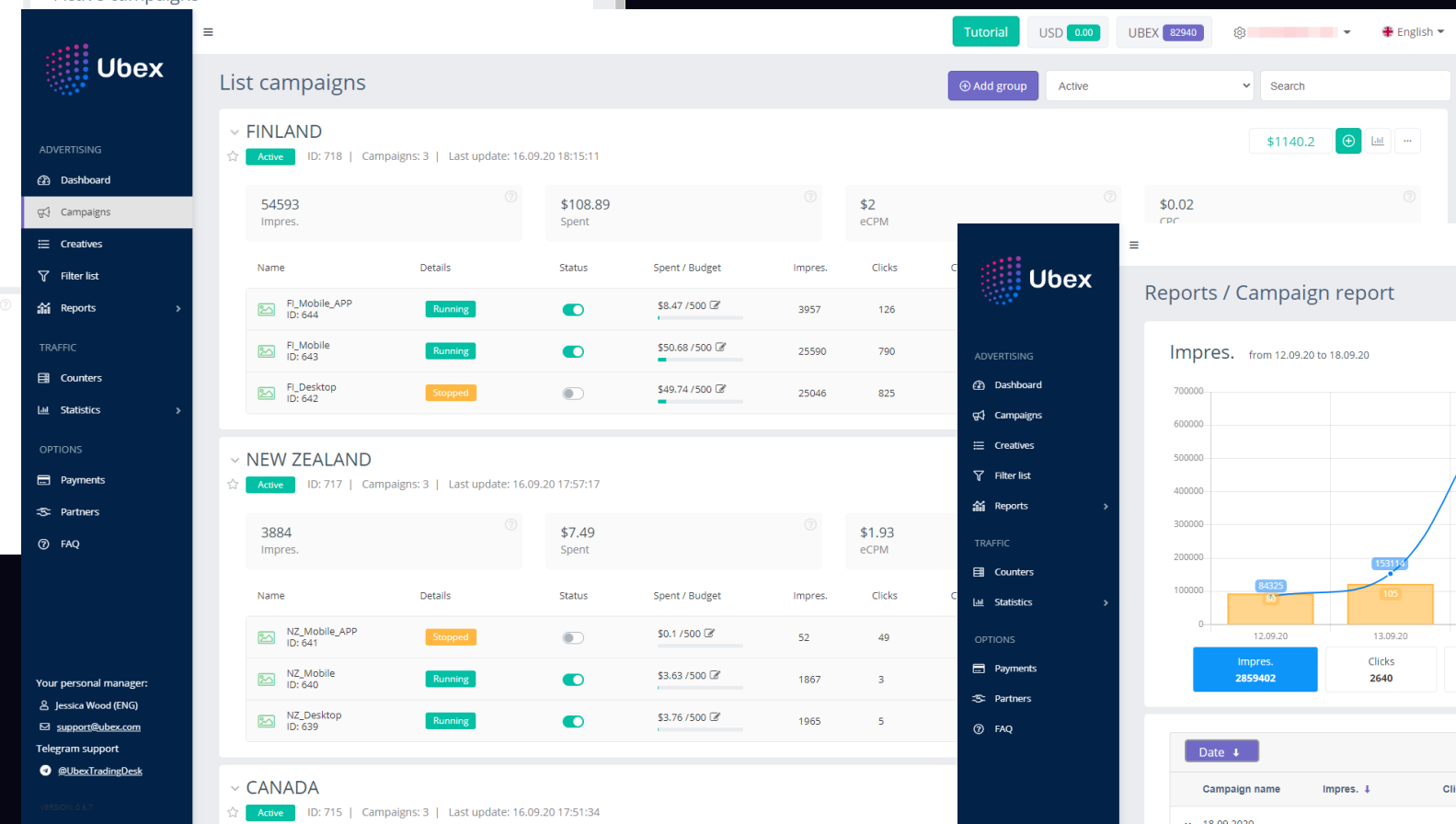
01

Single access window for all advertising campaigns

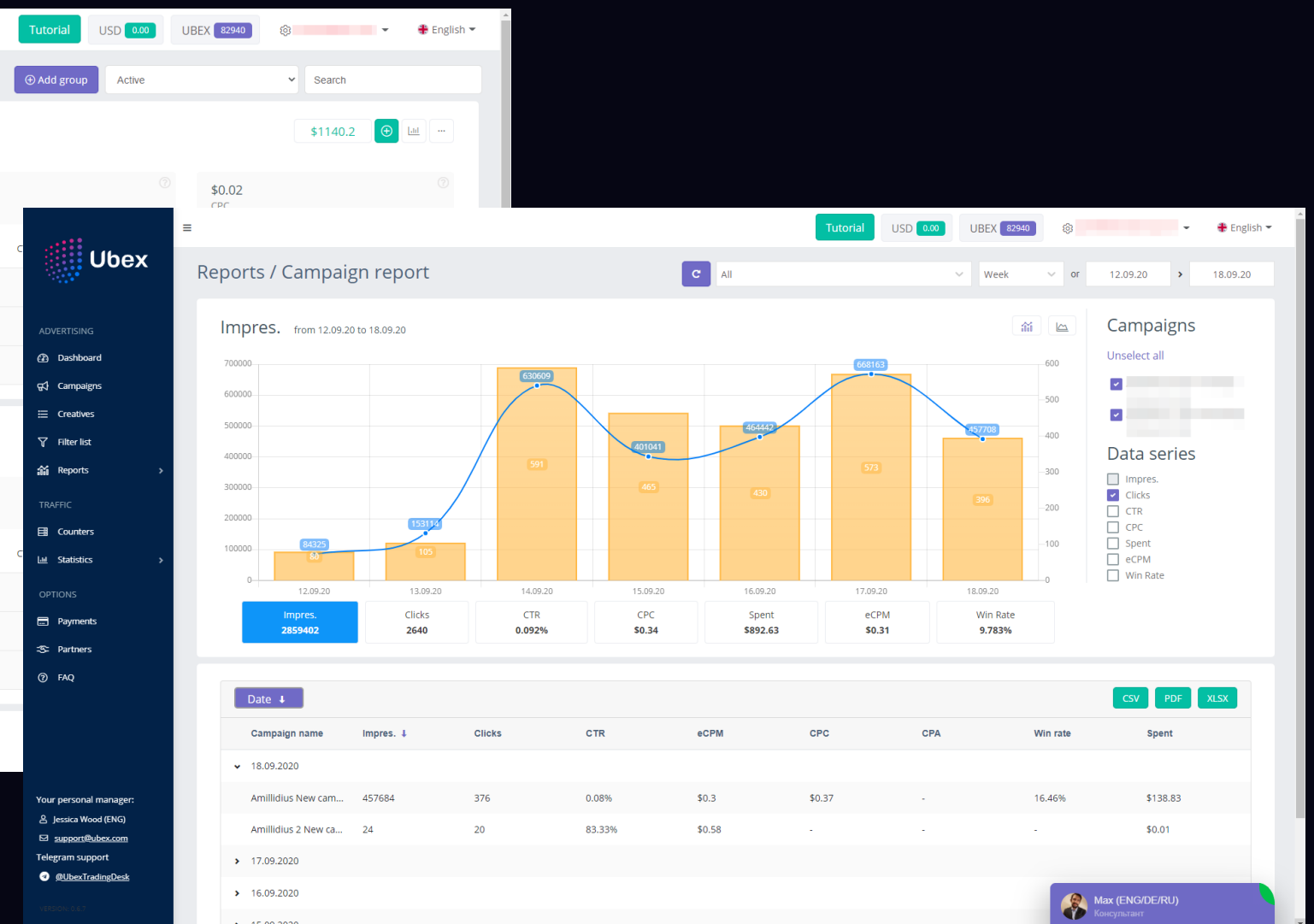
Run display advertising campaigns with a single convenient interface, while the smart Ubex algorithms will help you find your customers on thousands of sites all over the web.



User-friendly interface



Target audience



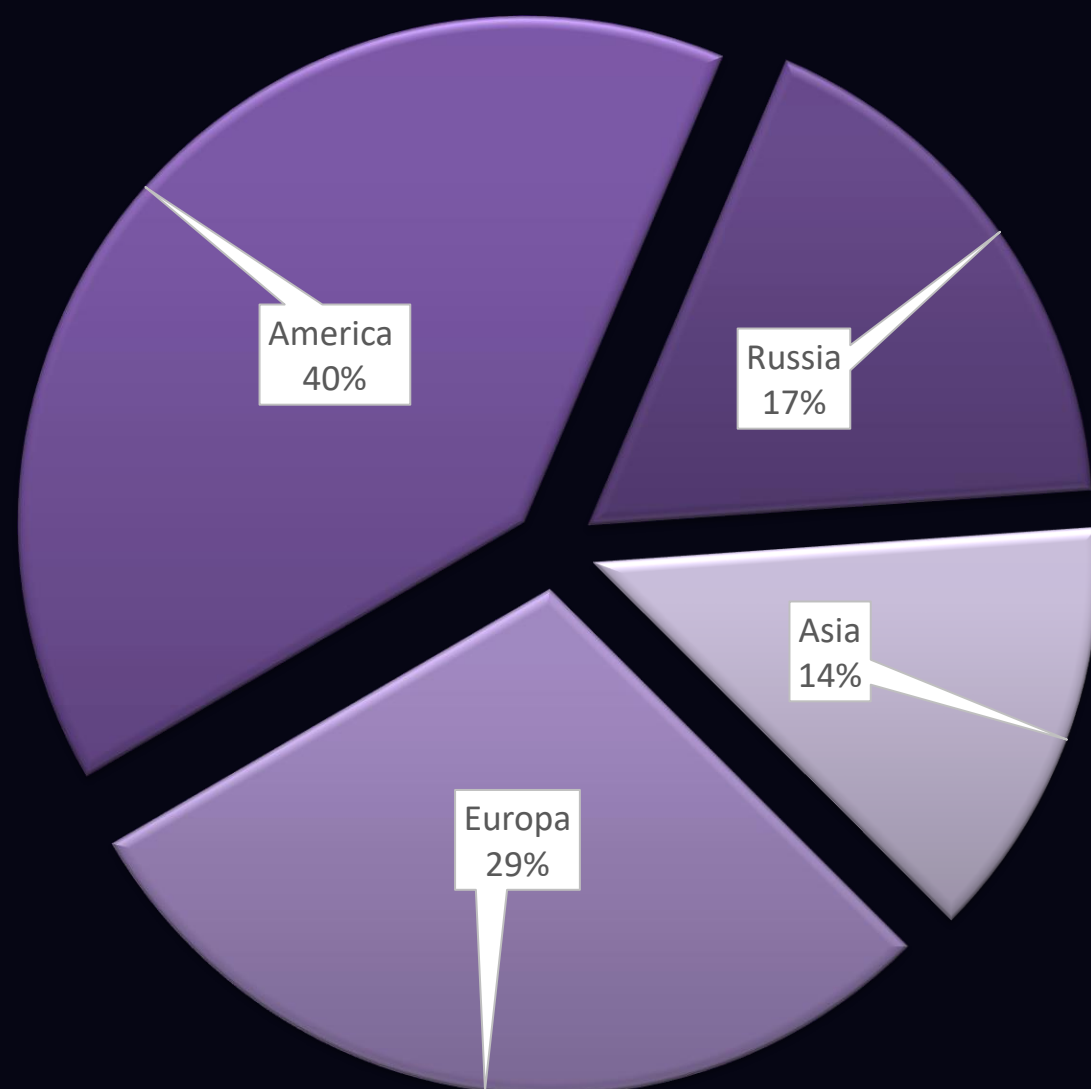
Complete control

Global advertising platform

Direct access to 20+ ad networks. Ubex covers the main needs of customers in digital advertising



Traffic distribution



65%
Banners



25%
Video



5%
Native



5%
Audio

Accommodation formats

03

Aim your advertising at the right audience



Programmed advertising - a way to purchase targeted digital advertising on a large number of sites in real time, which allows you to pay not for the entire array of traffic, but only for contact with a specific user who is part of your target audience.

Audience



Device type



Preferences



Device brand



Timeframe



Targeted action



Browser



Super Geo



Audience segments

Optimise campaigns

The platform automatically optimizes advertising campaigns by display, click and action

CPM

CPC

CPA

CPI

04

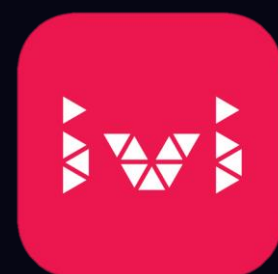
Favourite clients



VKOSTUME.RU



MGCOM



VOLVO

05

We purchase traffic in huge volumes

We select only reliable advertising networks with proven traffic quality and protection from the elements.

Leading advertising agencies work on the platform

Yandex

Google

smartyads
Apps

ADMIXER

AppsFlyer

between
exchange

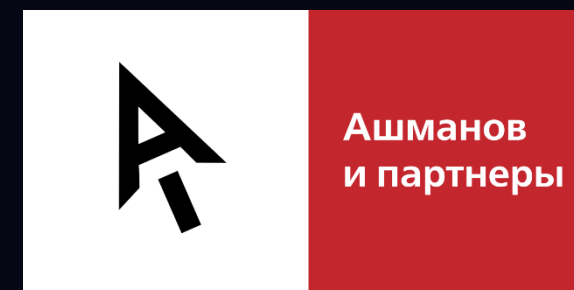
ADVIEW

epom
ad server

ad supply

AdRiver

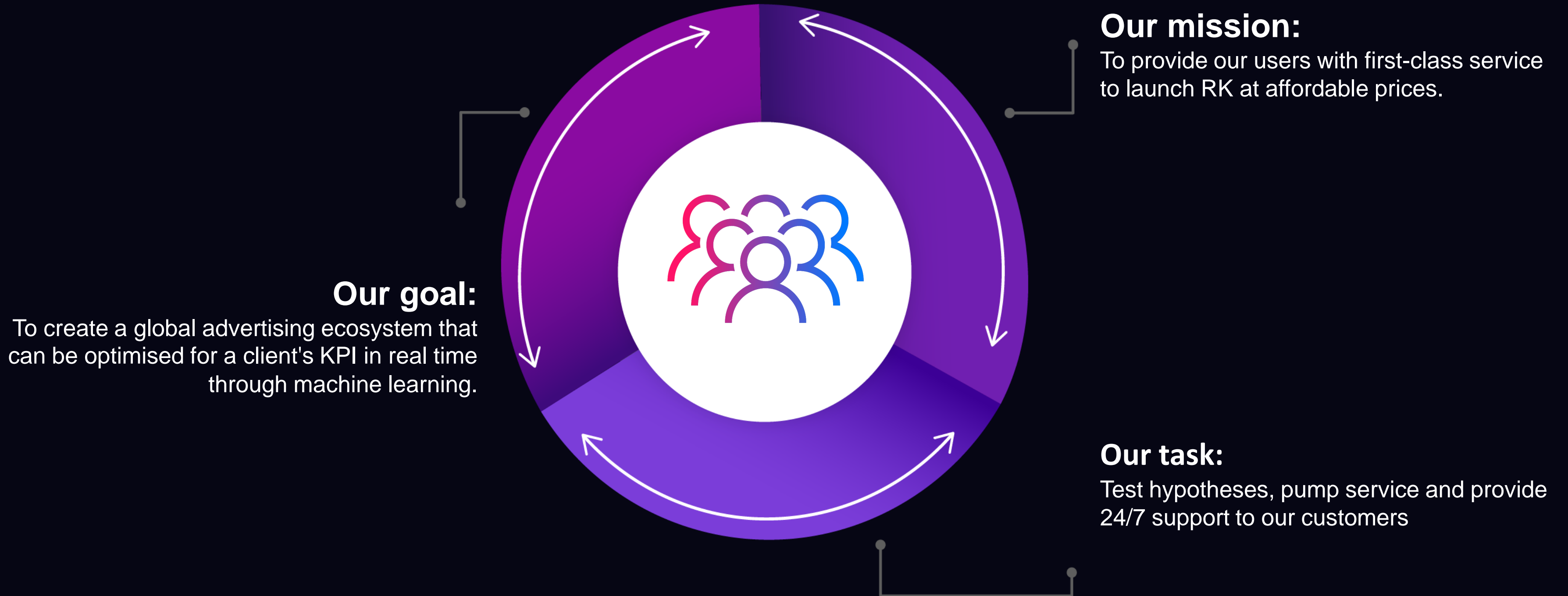
PubMatic



MDP
MEDIA DIRECTION
PROGRAMMATIC

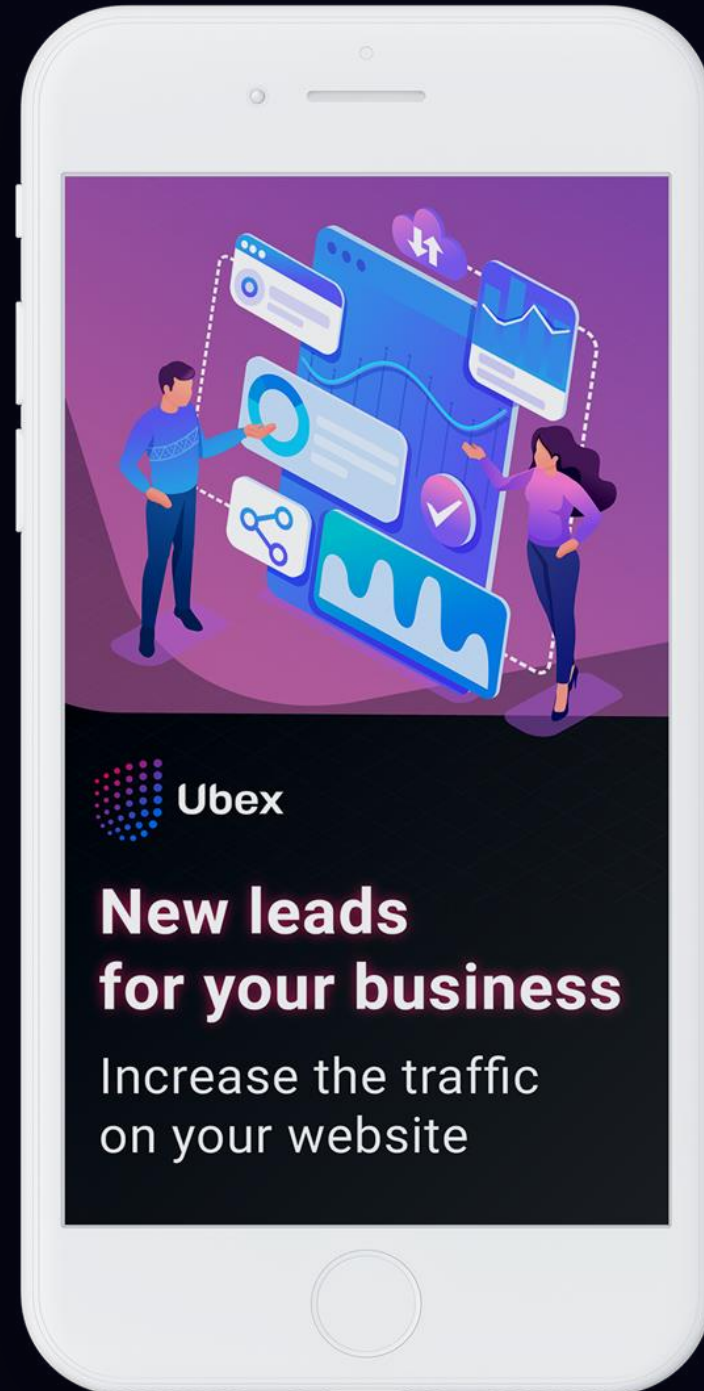
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What do we live by and what do we strive for?



07

How do you start working with the platform?



- Watch the training video, it won't take long <https://youtu.be/sqEflyrwHOw>
- Launch the first advertising campaign <https://desk.ubex.com/>
- Read the agreement for legal entities <https://yadi.sk/i/DaVHT84R3zrnDw>
- Do you need help? Email us at Telegram <https://t.me/UbexTradingDesk> or e-mail support@ubex.com

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How do we work with the Fraud?

"Human Traffic" - we filter bots by criteria of natural activity of Internet users, as well as cut off search robots and traffic from data centres.

You will not pay for it:

- Traffic from unknown proxy servers
- Traffic from IP addresses that are blacklisted
- Traffic from unknown browsers



09

Brand Safety 360

Brand safety is the concept of protecting a brand from negative mentions and comments within the information environment.

We will make sure that your brand or any related mentions of it in online advertising never appear on sites, videos or articles of content that contradicts the brand's mission or may harm its image.

Filtering is thus implemented for such specific purposes on the Ubex platform through the use of Whitelist and Blacklist options.

It is also possible to limit the number of networks through which placement will be made.

These tools completely mitigate risks and optimize your costs with the greatest possible efficiency



10 Our segments

Finance



Crypt currency



Medicine



Gaming



Auto



Real Estate



Rest

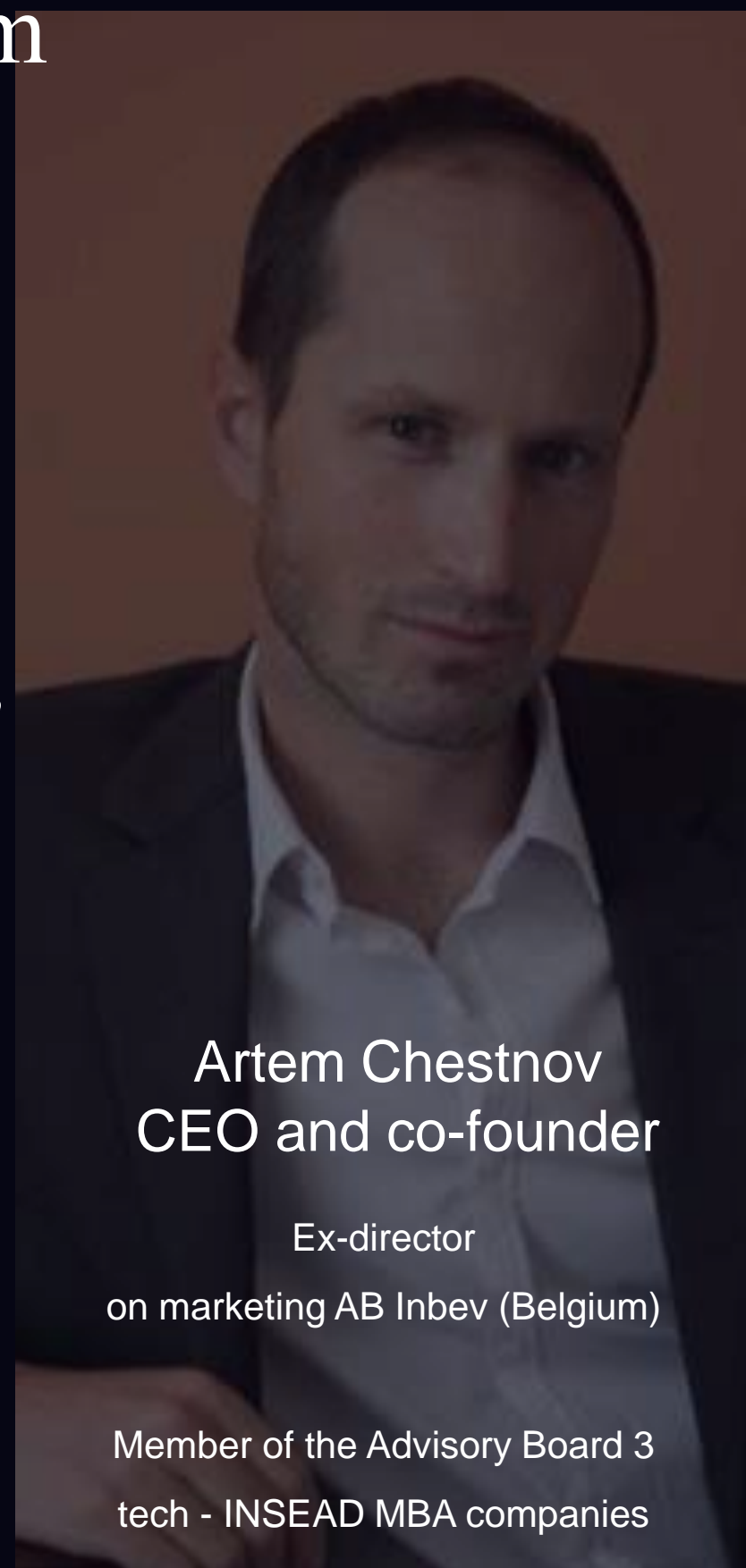


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Our team



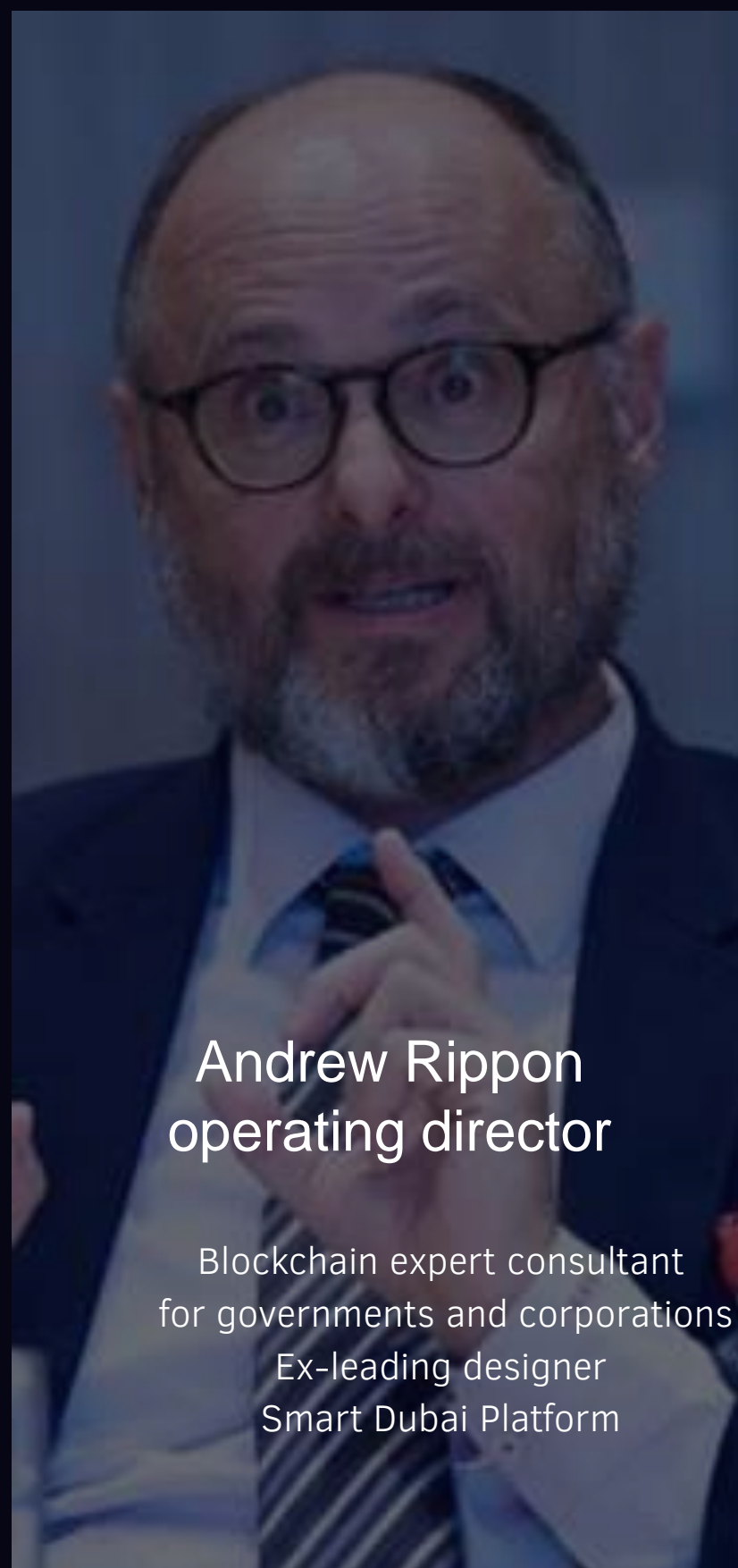
Our strength:



Artem Chestnov
CEO and co-founder

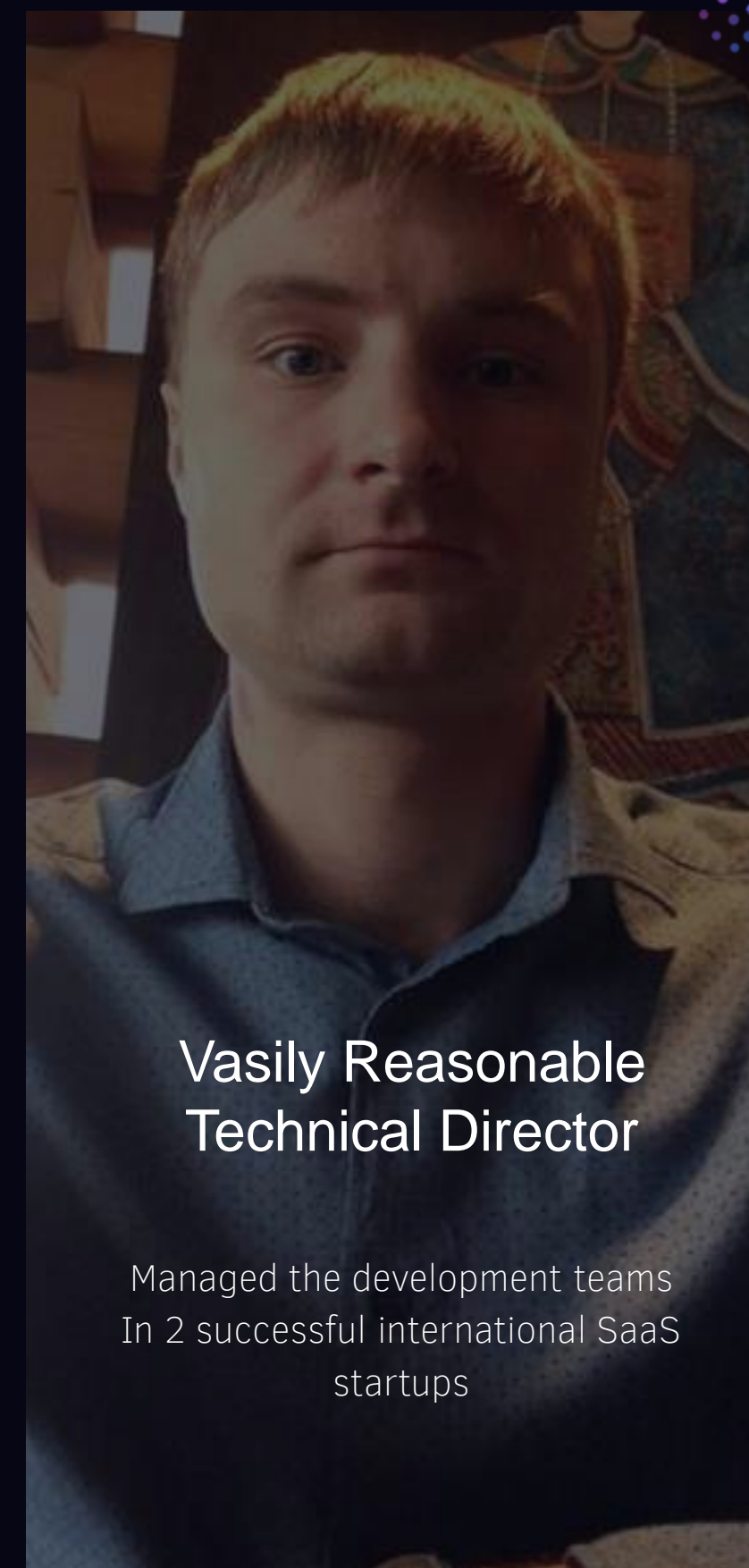
Ex-director
on marketing AB Inbev (Belgium)

Member of the Advisory Board 3
tech - INSEAD MBA companies



Andrew Rippon
operating director

Blockchain expert consultant
for governments and corporations
Ex-leading designer
Smart Dubai Platform



Vasily Reasonable
Technical Director

Managed the development teams
In 2 successful international SaaS
startups



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Our contacts



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